



Gerry Hofstetter

Light Artist

Est. 1962

GERRY HOFSTETTER

CURRICULUM VITAE



Born on 8 March 1962, Swiss citizen
Resident at Dorfstrasse 22, 8126 Zumikon, Switzerland
Married to Renate; two daughters, Céline and Sandrine

1982–1994 Career in banking – Last position: Vice-President and member of Senior Management as Head of Investment Banking at a Swiss private bank. Travelled all over the world visiting international bank clients. Worked in London, Frankfurt and Hong Kong.

1995 Set up own international marketing, communication, event and design agency in Zumikon, Switzerland. Worldwide active as a light artist, producing events and films.

Educations

Light Artist
Event Designer
Helicopter Pilot
Swiss Banking School
Marketing
Business Administration
Commercial Business School

Profession

Entrepreneur, Light Artist, Event Designer
Lecturer, Speaker, Instructor, Publicist, Author
Filmmaker, Film producer

Military

Captain (ret), Mountain Grenadier in the Swiss Armed Forces
(Mountain Special Forces)

Sniper and explosives / demolitions expert.
Specialist for Special Operations in Mountain Warfare.
Instructor for Combat Search and Rescue (CSAR) in Mountain Warfare.
Instructor for Special Operations and Guerrilla Warfare in the mountains.
Development and training of new combat tactics in the Alpine region.

Instructor for foreign elite units and special forces abroad for combat operations in mountainous regions (real-world missions) for the US Marines, US Navy Seals, US Green Berets, German Mountain Special Forces, French Special Units; a small part of the training was also carried out in Switzerland.

Responsible for marketing and international relations for:
Swiss Raid Commando (building up the largest international military sport competition in the world)
Swiss Tank Challenge
Swiss Air Force Competition



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Winner of the award for the world's best corporate magazine: "bulletin", published by Credit Suisse, 8 gold medals in 2009, with the "North" edition, 3 Aug/Sept 2009, with the cover story, "Greenland – Join Gerry Hofstetter on a Light Art Expedition".

Winner of the European Sports Marketing Prize 2008 with the project for the Credit Suisse – EURO 08 Light Art Tour, illumination of historical monuments in all of Switzerland's 26 cantons for the 2008 UEFA European Football Championship.

Publications & Author

„Hütten im Alpenglühn“ 26 Illuminations, 26 Storys.
Documentation of the light art tour for 150 years ceremony of the Swiss Alpine Club – SAC. Publisher: Neue Zürcher Zeitung NZZ Libro (2015)

„Menschen und Visionen“ The story of the illumination of the North Face of the Jungfrau Mountain for the 100 years ceremony Jungfraubahnen (Jungfrau Mountain Railroad).
Publisher: Bayer (Schweiz) AG (2012)

„Schweizer Wahrzeichen in neuem Licht“ (Swiss Landmarks in the new light) Documentation of the light art tour to all cantons of Switzerland for Credit Suisse for the European Football Championship EURO 08. Publisher: Orell Füssli und Credit Suisse (2008)

„Globi bei der Patrouille Suisse“ Globi Comic inventor. Concept and creation of the story. Publisher: Globi-Verlag (1999)

„Globi bei der Tour de Suisse“ Globi Comic inventor. Concept and creation of the story. Publisher: Globi-Verlag (1998)

„Financial Futures and Commodities“ Aspects for the development of the trading for bank clients (not Broker) with focus of risk management. Publisher: Paul Haupt Verlag (1992)

World premieres & Highlights

2016 – Placing Statue of Wilhelm Tell on an island in New York.

2012 – Projection of the Titanic in original size onto a giant iceberg.

2005 – Projection onto the whole Matterhorn by helicopters.

2003 – Projections realised in the air out from helicopters.

1996 – 2003 Building up largest international military sports competition in the world for Special Forces; held in Switzerland.

1995 – Inventor of the world's first mobil Polo training pit.

Fashion shows on real ice rinks indoor in 5 star hotels.

Projections onto icebergs, from boats or from helicopters.

Projections onto Colosseum Rom, Pyramids of Gizeh, Parliament House of Switzerland in Bern, Kings Palaces, Cathedrals, National Monuments, Natural Monuments and many other buildings or monuments.



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Life motto

- A realising visions
- B To be or not to be, this is never the question

Contact

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